

Paulo Natal

Developer & Designer

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www.paulonatal.com

SKILLS

Programming

HTML5

CSS3, Sass, Less

JavaScript, jQuery, React JS,

Bootstrap, PHP, MySQL, WordPress

Design

Design Guidelines

Responsive Design

UI Patterns/Elements

Prototyping

Interaction Design

Visual Design

UI Design

Graphic Design

Branding

Research

Data Analysis

Competitive Analysis

User Interview/Survey

A&B Testing & Usability Testing

Task analyses & Persona

hypothesis

Repeated success in optimising user experience through creative problem-solving. With vast experience in design and web development I am proficient in all aspects of the product development process.

EXPERIENCE

July 2015 – present

Full Stack Designer/Developer

Skynet.design – Remote

Designing digital solutions for a large variety of clients making use of the latest technologies and best practices.

Building WordPress themes and React JS websites from scratch for a wide range of clients including government websites. Customizing WordPress themes to meet client requirements. Designing and building websites on a capacity of Front End Developer making use of HTML5, CSS3, JavaScript and React.

Skills: Figma, Adobe CC, Sketch, Invision, HTML5, CSS3, Sass, Bootstrap, JavaScript, jQuery, Ajax, React, PHP, MySQL, WordPress(Custom themes and plugins), Gulp.

September 2011 – June 2015

Designer and Developer

pps-publications.com - Horley, United Kingdom

Designed and developed engaging solutions for a multitude of WordPress websites with over 60k monthly visitors from Europe, USA and Asia.

Conceptualised and delivered high quality designs for multi-platforms(web and print).

October 2009 – August 2011

Web and Graphic Designer

empire-elements.co.uk - Remote

Designed and developed solutions for a wide range of user-centred websites with high traffic.

Created logos, flash animated banners and print advertising for a multitude of small and medium-sized businesses.

Ideation

Brainstorming
Information architecture
Sketching
Low/High Fidelity Wireframing

TOOLS

Figma
Sketch
Adobe Creative Cloud
Squarespace
Sublime Text
Atom
Git

ADDITIONAL EXPERIENCE

November 2008 – August 2009

Junior Web and Graphic Designer

plugit.pt – Lisbon, Portugal

June 2008 – November 2008

Junior Graphic Designer

ahdideiast.pt – Santarém, Portugal

ACADEMIC QUALIFICATIONS

2005 – 2008

Instituto Politécnico de Santarém

*Degree in Communication and Multimedia with specialisation
in Graphic and Web Design*

2009 – 2010

Qantm college, London

Diploma in Web Design and Development

ACCOMPLISHMENTS

One of my previous portfolios was once featured on an edition of "Web Designer Magazine" in the UK. The article can be found here: <https://paulonatal.com/docs/web-designer-magazine.pdf>